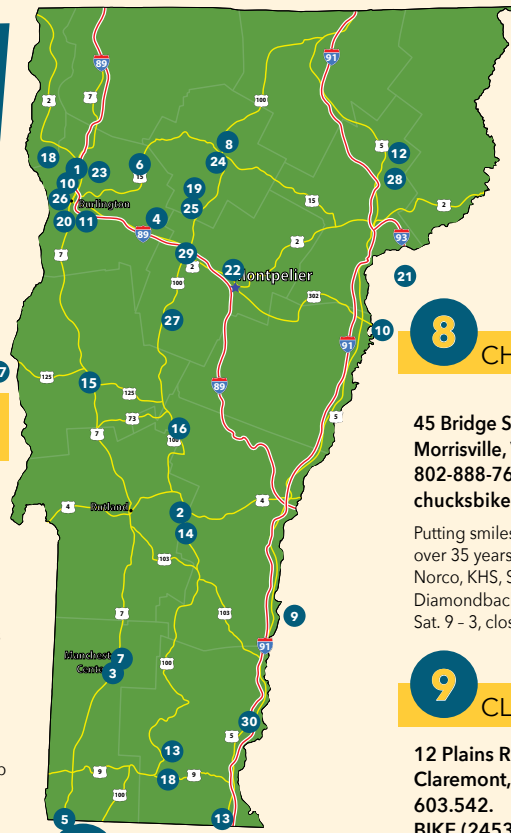


BIKE SHOPS

AROUND THE REGION

advertising section



1 ALPINE SHOP

1184 Williston Rd., South Burlington, VT
802-862-2714 | alpineshopvt.com



In operation since 1963, we specialize in mountain bikes, hybrid, commuter and E-bikes from Norco, Felt, Devinci & Rossignol. Alpine Shop is a full-service bike shop with ample free parking and riding space. Rental and demo bikes available. Stylish clothing for men and women plus gear, shoes & apparel for tennis. Hours: Mon. - Sat. 10 - 6; Sun. 10 - 5.

2 BASIN SPORTS

2886 Killington Rd., Killington, VT
802-422-3234 | basinski.com



Purchasing a bike is a big investment. This investment unlocks the door to adventure. For the thrill seekers, boardwalk cruisers and tarmac chasers we've got a little bit of everything for you. Just below Killington Resort, we focus on all-mountain mountain bikes and downhill too. Carrying Specialized, Santa Cruz, Juliana, and Devinci we've got the perfect match for just about anyone, plus all the other gear and apparel you need to have fun on the road or trails.

WHY BUY LOCAL?

These local, independent bike shops have become go-to resources for riders. Here are five reasons why:

- 1) Trust.** When you buy from your local bike shop you know that if something goes wrong, they're there to help.
- 2) Fit.** A bike has to fit right to perform well. Your shop will find the bike that fits your riding and your body.
- 3) Local knowledge.** No one knows the local roads and trails like these shops.
- 4) Weekly group rides.** What's more fun than riding with an awesome group?
- 5) They make it happen.** Whether it's helping build trails or volunteering their support on a charity road ride, these shops work hard so you can have fun.

3 BATTENKILL BICYCLES

99 Bonnet St., Manchester Ctr, VT
802-362-2734 | battenkillbicycles.com



Battenkill Bicycles has been Manchester's choice for bicycle sales, service and rentals since 1972. We offer the entire line of the latest Trek and Specialized bikes. Come in for a fitting and advice; each new bike includes one free tune up for a year. Our service department will work on all bikes and repair and maintain your bike in tip-top shape for the road and trail. We offer road, mountain and hybrid bikes and our staff enjoys sharing local knowledge about where to ride. Our shop has lots of parking, so please come park for the day while you ride and take advantage of our shower before going out to dinner in Manchester. Check our website, Facebook or join our mailing list to find out about regular group rides. We look forward to serving you and your family for all your cycling needs.

4 BELGEN CYCLES

24 Bridge St., Richmond, VT
802-434-4876 | belgencycles.com



Belgen Cycles offers custom and stock bicycles supported by 40 years of hands-on experience. Focused on the right bike for you covering the spectrum from road to 'cross and mountain to fat with bikes from Salsa, Xprezo, Moots, Parlee, Litespeed, Lynskey and Soma. Full service maintenance and repair as well as fitting solutions. In business as Village Bicycle in Richmond for 20 years. Hours: Mon. - Sat. 10:30 - 6:30.

5 BERKSHIRE OUTFITTERS

RR 8, 169 Grove St., Adams, MA
413-743-5900 | berkout@bcn.net



We are a full-service bike shop at the base of the Mt. Greylock State Reservation. We also border a beautiful 12-mile paved rail trail. We carry Jamis, Rocky Mountain and G.T. We offer sales, repairs and hybrid bike rentals for the rail trail.

6 BOOTLEGGER BIKES

60 Main Street Jeffersonville, VT
802-644-8370 | bootleggerbikes.com



A full-service shop near Smugglers' Notch. We offer new, used and custom bikes as well as custom wheel builds for mountain, road, gravel, fat bikes, bikepacking and touring. Rentals offered at our Cambridge Junction shop on the Lamoille Valley Rail Trail. Bikes are a passion here.

7 BRADLEY'S PRO SHOP SKI & SPORT

2012 Depot St. Manchester Center, VT 05255
802-367-3118 | bradleysproski.com



Bradley's Pro Shop Ski & Bike is the premier bike shop in Southern Vermont! We are located in Manchester Center. Always known as your go-to ski shop we are now your go-to bike shop. We have one of the best bike mechanics in Vermont on staff, Dan Rhodes. Many of you know of his reputation as a master bike mechanic. Dan runs all aspects of our bicycle operations. We carry the full lineup of Cannondale and GT bikes—mountain bikes, gravel, e-bikes, BMX and hybrids. We are a full-service operation with sales, service, accessories and rentals including e-bikes. We always offer a great bike tune-up price so be sure to bring your ride in. As always: THINK DIRT!

8 CHUCK'S BIKES

45 Bridge St. Morrisville, VT
802-888-7642 | chucksbikes802.com



Putting smiles on people's faces for over 35 years. Bikes by Jamis, Transition, Norco, KHS, Surly, Raleigh, Marin and Diamondback. Hours: Mon. - Fri. 9 - 5:30, Sat. 9 - 3, closed Sundays.

9 CLAREMONT CYCLE

12 Plains Rd. Claremont, NH
603.542. BIKE (2453) | claremontcycle.com



We are always evolving to stay current with trends to meet our customers needs. With certain change, we always stay true to who and what we are: a true bike shop where customer satisfaction is the top priority and staff is enthusiastic, knowledgeable and friendly. Everyone who walks through our door is welcomed into our diverse bike community. We bring people together from all walks of life and ages that share the same love and passion for cycling. Hours: Mon. 8:30 - 5:30, Tues. - Fri. 10:30 - 5:30, Sat. 10:30 - 4, closed Sunday.

10 COWBELL MOBILE BIKE SHOP

25-mile radius around Burlington and White River Junction
802-373-3411 | cowbellbike.com



Cowbell mobile bike shop is Vermont's first full-service bike shop in a van. No more waiting around for weeks to get your bike tuned up. Just book an appointment and Cowbell shows up and you ride the same day. Todd the owner and operator has 24 years of experience and arrives in the Burlington and Upper Valley areas with a van full of parts and accessories. More than just a rolling bike shop...Cowbell also offers corporate visits, ride support and bike maintenance classes.

BIKE SHOPS

CONTINUED

advertising section

11 EARL'S CYCLERY & FITNESS

2069 Williston Rd., South Burlington, VT
802-864-9197 | earlsbikes.com



Earl's Cyclery has been serving Vermont's cycling and fitness needs for more than 65 years. With over 12,000 square feet at the new location, Earl's has the largest selection of bikes from Trek, Giant, Scott, Bianchi, Electra, Haro, and more. The service center at Earl's has professionally trained technicians who are certified to work on all makes and models of bicycles, not just the ones we sell. Whether you need a flat tire fix or a suspension rebuild, the service staff is ready to help. Estimates are always free! Check out the new location at 2069 Williston Rd, South Burlington, or call us.

12 EAST BURKE SPORTS

439 Route 114 East Burke, VT
802-626-3215 | eastburkesports.com



We are the original home to Kingdom Trails. Located in the heart of town, we pride ourselves in expert knowledge while providing friendly customer service. A full-service shop awaits you and your repair needs. We have 100 rental bikes with an enormous selection of clothing, parts, and accessories. Hours: 9 - 6 every day.

13 EQUIPE SPORT

8749 Rte. 30, Rawsonville, VT
802 297 2847 | equipesport.com



With locations on the Stratton and the Mount Snow valleys, Equipe Sport offers a wide range of services including sales, rental and repair. We sell bikes from GT, Santa Cruz and Rocky Mountain and have a rental fleet of Rocky Mountain bikes.

14 FIRST STOP BOARD BARN

8474 Route 4, Killington, VT
802-422-9050 | firststopboardbarn.com



Killington's authorized Cannondale and Trek dealer. We also carry: Fox, Giro, Shimano, FiveTen, G-Form, Pearl Izumi, Smith, Spy, Oakley and more. We've helped outfit first timers to world class athletes since 1979. We have a Service Center that can fix practically anything and a Rental & Demo Test Center that lets you try equipment before you buy. We have Gear Experts who can help you find the right gear, right now. If you're not sure where to get started, give us a call or stop by—we're open 365 days a year.

15 FROG HOLLOW

74 Main St., Middlebury, VT
802-388-6666 | froghollowbikes.com



Take advantage of the most advanced and courteous service in our region, with quick turn-around time in our service shop downstairs. Upstairs in the sales room, we offer the best in new and used road, mountain, lifestyle, and children's bikes and new gear. We carry brands that offer superior products that balance innovation and performance with reliability and value. Hours: Mon. - Sat. 9:30 - 5:30, Sun. 11 - 4.

16 GREEN MOUNTAIN BIKES

105 N. Main St. Rochester VT
800-767-7882 | greenmountainbikes.com



Located in the heart of the Green Mountains, we are surrounded by terrain that calls to mountain and road bikers alike. Whether you ride twisting trails or back-to-back gaps, we service, sell, and rent all styles of bicycles, featuring Kona, Jamis, Juliana, Raleigh, Santa Cruz, Transition and Hinderyckx bikes - hand crafted by our own Rochester boy Zak Hinderyckx. So STOP READING and RIDE YOUR BIKE! Hours: 7 days a week, 10 - 6.

17 HIGH PEAKS CYCLERY

2733 Main St., Lake Placid, NY
518-523-3764 | highpeaksicyclery.com



Lake Placid's source for bicycling and outdoor gear since 1983! Sales, service, rentals and tours. Bikes by Intense, B.M.C., Salsa, Surly, Giant and Scott. Your information headquarters for Lake Placid and the Adirondacks for gravel road, mountain biking and road riding adventures. Free maps. ADK80 and Ironman race info and course conditions. New! Basecamp lodges. Hours: Mon - Fri 9 - 6, Sun 9 - 5.

18 MALLETT'S BAY BICYCLE & SKI

794 W. Lakeshore Dr. Colchester, VT
802-863-2453 | mbbicycle.com



Service, rentals and sales. Located on the shores of beautiful Malletts Bay, our shop offers expert repairs, top quality rentals, a fine complement of accessories and new bicycles from KHS, Swix, Intense and Reid. Rent a bike from our Airport Park location and be out on the Colchester Causeway, the 'Jewel of the Island Line Trail,' in minutes!

19 MOUNTAINOPS

4081 Mountain Road, Stowe, VT
802-253-4531 | mountainopsvt.com



MountainOps offers bike sales and service, fast and friendly, with no attitude. We sell Niner and Scott bikes for all abilities and riding styles. You'll find tons of clothing and accessories in our converted 1893 barn. Our techs have decades of experience with all types of bikes and our knowledge of local trails is awesome. We are Stowe's MTB Demo Center with more than 60 different mountain bikes for demo. They range anywhere from trail-worthy hardtails to carbon frame full suspension enduro bikes. Sizes and prices to fit everyone!

20 OLD SPOKES HOME

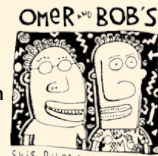
331 North Winooski Ave., Burlington, VT
802-863-4475 | oldspokeshome.com



Old Spokes Home offers Vermont's best selection of professionally refurbished used bikes and new bikes for touring, bike packing, commuting, fat biking, and simply getting around town. Named one of the country's best bike shops by Outside Online for it's "plain-talk advice and no-nonsense service." A non-profit as of 2015, Old Spokes Home uses 100% of its revenue to run programs creating access to bikes in the community. Don't miss the famous antique bicycle museum! Mon. - Sat. 10 - 6, Sun. 12 - 5.

21 OMER & BOB'S

20 Hanover St. Lebanon, NH
603-448-3522 | omerandbobs.com



The Upper Valley's bike shop since 1964. We carry road bikes, mountain bikes and kids bikes from specialty brands including Trek, Specialized and Colnago. Featuring a full service department offering bike fitting, bike rentals and a kids' trade-in, trade-up program. Hours: Mon. - Fri. 9 - 6, Sat. 9 - 5.

22 ONION RIVER OUTDOORS

20 Langdon St. Montpelier, VT
802-225-6736 | onionriver.com



Gear, clothing and expert advice for all your hiking, biking, running, camping, outdoor adventures! Friendly, knowledgeable bicycle and car rack sales and service. Check out *onionriver.com* to learn about all of our fun events and clinics. Hours: Mon. through Fri. 10 - 6:00; Sat. 9 - 5, Sun. 10 - 4.

23 OUTDOOR GEAR EXCHANGE

37 Church St., Burlington, VT
802-860-0190 | gearx.com



OGE offers Burlington riders a premier bike shop with a knowledgeable, friendly, and honest staff. We have commuters and gravel grinders from Marin and KHS, mountain bikes from Pivot, Transition, Rocky Mountain and Yeti and a wide consignment selection as well as a demo fleet so you can try it before you buy it. Our service department is capable of everything from tuning your vintage road bike to servicing your new mountain bike and offers full Fox shock service. Come on down and see us on Church Street! Hours: Mon. - Thurs. 10 - 8, Fri. - Sat. 10 - 9, Sun. 10 - 6.

24 POWERPLAY SPORTS

35 Portland St. Morrisville, VT
802-888-6557 | powerplaysports.com



North Central Vermont's Trek and Giant Dealer. With over 200 new and used bikes, P.P.S. has a bike for everyone. Service and rentals too! Hours: Mon. - Fri. 9 - 6, Sat. 8:30 - 5, Sun. 10 - 4.

25 RANCH CAMP

311 Mountain Road,
Stowe, VT
802-253-2753 |
ranchcampvt.com



Ranch Camp is Stowe's mountain bike base lodge, and your hub for bikes, gear, and culture! Ranch Camp offers a full-service mountain bike shop, tap room, and fast casual eatery, featuring sales and demo bikes from Ibis Cycles, Yeti, Rocky Mountain, Evil, and Specialized. Looking for top of the line mountain bikes and components? Got 'em. How about local brews from New England's finest purveyors of craft libations? You bet. And if you need a thoughtfully crafted grab-and-go meal for your ride, or a place to sit down and refuel afterwards, Ranch Camp has you covered. Best of all, Ranch Camp is situated trailside with its very own public access entrance into Stowe's iconic Cady Hill trail network and beyond.

26 SKIRACK

85 Main St.
Burlington, VT
802-658-3313
| skirack.com



Locally owned since 1969, Skirack provides gear, clothing, expert fitting and accessories for all cyclists, with full service tuning and repairs...plus complete bike suspension service on most forks and rear shocks. Designated one of America's Best Bike Shops, Skirack is blocks from Lake Champlain. Open 8 a.m. Mon. - Sat. for bike service, car racks and rentals.

27 STARK MOUNTAIN

9 RTE 17
Waitsfield, VT
802-496-4800
| Find us on Facebook



Located at the lowest spot in the Mad River Valley so you can coast in when you break your bike on a ride! 20 years of advise, directions and fixing anything that pedals. You know you want a Yeti. Come try one of ours! Hours: Tues - Fri. 9 - 6*. Sat. 9 - 4, Sun. 9 - 1, closed on Mon. *Closes at 5 on Thursdays for Shop ride.

28 VILLAGE SPORT SHOP

511 Broad St.
Lyndonville, VT
802-626-8448 |
villagesportshop.com



Established in 1978, we are a family-owned, passion-driven sporting goods store serving customers for four seasons of adventure. Strongly focused on bike and ski, we have highly skilled knowledgeable technicians and sales staff to assist in all needs of purchase, rental and service. With two locations, one nestled trailside on the world-renowned Kingdom Trails, and the other in downtown Lyndonville, we're here to make your adventures happen!

29 WATERBURY SPORTS

46 South Main Street,
Waterbury, VT
802-882-8595
| waterburysportsvt.com



WBS sells Trek and Giant bikes of every flavor from high-end mountain bikes to kids, hybrids and cross bikes. Our service techs are among the best in northern Vt. We also rent and Demo from our downtown location right near the Perry Hill Trails. Hours: Mon. - Thurs. 10 - 6, Fri. - Sat 9 - 7, Sun. 10 - 4.

30 WEST HILL BIKE SHOP

49 Brickyard Lane,
Putney, VT
802-387-5718 | westhillshop.com



Since 1971, the West Hill Shop has been a low-key, friendly source for bikes 'n gear, service and rare wisdoms. We are known regionally as the go-to place for problem-solving technicians. Our bike fitters specialize in comfort without sacrificing efficiency. Recently, we've focused on stocking gravel road bikes, with awesome dirt road riding right out our door. Join us for our Annual West Hill Grinder in September. It's truly a rural adventure with loops on scenic gravel roads or wily trails. Hours: Mon. to Sat., 10 - 6.

CYCLERY
Earl's
FITNESS

TREK
GIANT
SCOTT

NEW LOCATION!
2069 Williston Rd., S. Burlington
www.earlsbikes.com
(802)864-9197

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BRIX LEVEL
DRY..... SWEET
1 2 3 4 5 6
▲

NO ARTIFICIAL INGREDIENTS
NO SUGAR ADDED
Certified GF
Gluten-Free

100% FRESH PRESSED VERMONT APPLES

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DID YOUR SHOP GET DROPPED? TO JOIN THE BIKE SHOP DIRECTORY, GIVE US A CALL AT 802-388-4944 OR SEND AN EMAIL TO ADS@VTSPO.RTS.COM